Alleghenies United Cerebral Palsy Service Coordination

February 2021

To whom it may concern;

Alleghenies United Cerebral Palsy (AUCP) is excited to be participating in the ***2021 Highmark Walk for a Healthy Community***. This year marks our 6th year participating in the Laurel Highlands walk and our second year participating in the Pittsburgh walk.

All funds raised support our Community Fund, which exists to give back to members of our community experiencing financial need. This includes sponsoring scholarships for high school seniors pursuing college degrees in human services. Visit our website to learn more at www.scalucp.org.

Last year, despite the circumstances of COVID-19, was our most successful year to date! We are asking your company to consider supporting us in making 2021 an even more successful year! Below you will find more information about the walks and how you can make an impact in your community.

With your support, we expect to meet our goals! As an incentive we are offering the following sponsorship options:

- $25 & more: Website recognition
- $250 & more: Company logo and recognition on our social media and website
- $1,000 & more: Logo placed on the back of event t-shirts, public recognition, and a ***30 minute virtual presentation with our staff***

If you choose to sponsor AUCP, there are two ways to do so: follow the corresponding donation link below or fill out the attached donation form. We also invite you to walk with us during either of our designated walk weekends on Friday, May 28 to Monday, May 31st or Friday, June 11 to Sunday, June 13th! Follow the links above to register!

- **Pittsburgh Walk:** http://hcf.convio.net/aucppitt
  - Goals: 5 teams / 30 walkers / $2,500
- **Laurel Highlands Walk:** http://hcf.convio.net/aucplaurel
  - Goals: 10 teams / 75 walkers / $5,000

Should you have any questions or concerns, please contact Jocelyn Hartman at (814) 915-4055 or by email at jhartman@scalucp.org. We have also posted more information and an FAQ on our website at www.scalucp.org/hmw2021. Thank you in advance for your contribution. We look forward to having you as a sponsor of the 2021 Highmark Walk!

Best regards,

Tammy Rhoades

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CEO